

▶ BIG AGENCY VS. BOUTIQUE



BIG AGENCY PRICING MODEL

(Middle Man Wins)



WIN / LOSE SCENARIO

Consumer or Client ends up paying for the BIG Agency's overhead, hard cost, and expenses.

BOUTIQUE AGENCY PRICING MODEL

(No Middle Man, Client Wins)



WIN / WIN SCENARIO

Consumer or Client ends up saving money with Boutique Agency's Direct-to-Client model.