

BIO

727.645.3621
jeffrey@sanabrading.com

sanabrading.com/work
linkedin.com/in/jeffreydamm

jeffrey DAMM



40 YEARS OF BRANDING & MARKETING EXPERTISE

ENTREPRENEUR & SERVANT LEADER

STARTED CAREER AS ILLUSTRATOR & GRAPHIC DESIGNER

BRAND SPECIALIST & KEYNOTE CONSULTANT

MASTER AT CONNECTING BUSINESS STRATEGY TO CREATIVE EXPRESSION

WORKED IN LOS ANGELES, NEW YORK, & TAMPA

BUILDER OF BRANDS DESIGNED TO TRANSFORM OUR WORLD

MASTERY

Brand Research & Insights
Branding & Marketing Strategy
Brand Creative Expression
Brand Activation
Brand Management
Marketing Development
Executive Education

ETHOS

Brilliance in Everything
Innovative & Aspiring
Continuously Evolving
Genuine & Integrity Driven
Servant Leadership

EDUCATION

Bachelor of Science in Graphic Design
Tomlinson School of Design at Mirror Lake
St. Petersburg, Florida

References are available upon request

PROFILE

With a decorated career spanning over four decades, Jeffrey Alan Damm is more than a seasoned creative leader who has evolved from a talented illustrator and graphic designer to a visionary entrepreneur. As an award-winning designer, Damm has resided and worked in Los Angeles, New York, and Tampa and has been blessed to work for some of the world's most prestigious brands. Having held positions as Senior Art Director, Chief Creative Officer, and Vice President of Creative, Damm has a deep understanding of the creative process and a proven track record of delivering innovative and impactful work. As a Partner and Founder, Damm continues to inspire and mentor the next generation of creative talent.

CAREER

2025 - 2021 Sana Branding and Marketing – *Founder, CCO, Brand Consultant, and Mentor*
2024 - 2017 Directive Group – *Chief Creative Officer*
2017 - 2009 Jeff Damm Design – *Founder, Chief Creative Officer*
2009 - 2001 Digital Lightbridge – *Co-Founder, Vice President of Creative*
2001 - 1999 Cortex Communications – *Vice President of Creative*
1998 - 1991 Moraes Studio – *Creative Director*
1990 - 1986 Impact Advertising – *Publication Illustrator & Graphic Designer*

CLIENTS

Walt Disney, National Geographic, Trump International, HBO, National Public Radio, Buena Vista Pictures Distribution, Touchstone Pictures, Hollywood Pictures, Jerry Bruckheimer Films, Disney Interactive, Nickelodeon, Time Warner, NFL, Bristol-Meyers Squibb, Johnson & Johnson, Merck, Astra Zeneca, Tampa General Hospital, Abbott, Bayer, Pfizer, Glaxo Smith Kline, Anazao Health, Stryker, USF Health, JPMorgan Chase, Bank of Florida, Fowler White Boggs, Florida Financial Advisors, Smokey Robinson Foundation, Nokia - Latin America, BIC - International, University of South Florida, ProCare, All Pro Dad, Reeves Import Motorcars, SixWatch, A.R. Savage & Son, Selah Freedom, Advanced Rx, and more.